

CSR Policy

Adamjee Life Assurance Co. Ltd. CSR strategy focuses on education, healthcare, environment, water conservation and community involvement in line with its core values to build its image as a "leader in Environmental conservation & Sustainable Business Development, which operates responsibly and supports the communities in which it operates".

Based on the CSR Strategy, Company will focus on:

- On community development, environment and water conservation bring in sustainability program to minimize environmental footprints and support in developing new initiatives in Pakistan.
- To play its role in creating awareness within its direct and indirect stakeholders in line with community development, environment and water conservation related initiatives.
- To take initiatives to reduce the impact of climate change.
- To contribute in socio-economic development of the communities around its operations.
- To encourage partnership with government departments, NGOs, business partners in order to contribute positively towards environment, water conservation and community development.
- To encourage and recognize its employees for volunteering in the spirit of serving the community.